

Style Mobb University's 3rd Annual Homecoming Sponsorship Opportunities:

1. Title Sponsor (Exclusive): \$10,000

- Exclusive branding as the Title Sponsor of SMU's Homecoming Stage
- Prominent logo placement on all Homecoming promotional materials, including event posters, flyers, and social media posts
- Recognition as the Title Sponsor during the Homecoming Hair Battle, Hair Styling & Cut parties, and grand celebration
- Opportunity to provide branded merchandise or samples for event attendees
- Booth space at the Hair Battle Tailgate to showcase products or services



2. Event Sponsor: \$5,000

- Logo placement on all Homecoming promotional materials related to the specific event sponsored (Hair Battle or Hair Styling & Cut parties)
- Recognition as an Event Sponsor during the sponsored event
- Opportunity to provide branded merchandise or samples for event attendees
- Booth space at the sponsored event to showcase products or services

3. Supporting Sponsor: \$2,500

- Logo placement on Homecoming promotional materials, including event posters, flyers, and social media posts
- Recognition as a Supporting Sponsor during the Homecoming Hair Battle, Hair Styling & Cut parties, and grand celebration
- Opportunity to provide branded merchandise or samples for event attendees

4. In-Kind Sponsorship: Custom Contribution

- Provide products, services, or gift certificates for event giveaways or prizes
- Logo placement on Homecoming promotional materials, depending on the value of the in-kind contribution

Benefits of Sponsorship:

- Increased brand exposure to the beauty industry professionals, students, and alumni attending SMU's Homecoming events
- Access to a captive audience of beauty enthusiasts and potential customers
- Opportunity to showcase products or services at the Hair Styling & Cut parties
- Association with a prestigious cosmetology school and its highly anticipated Homecoming celebration
- Demonstration of support for Beauty Education and the Beauty Industry

To become a sponsor or discuss custom sponsorship opportunities, please contact our Sponsorship Coordinator at info@stylemobbuniversity.com. We look forward to partnering with you to make SMU's 3rd Annual Homecoming a spectacular event that celebrates the beauty industry in all its glory!